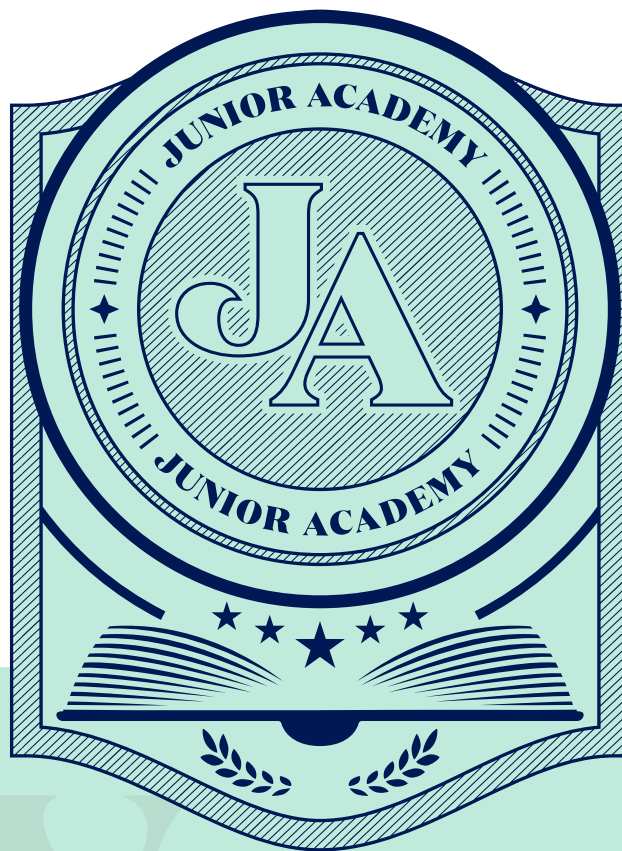




# Junior Academy

PRE-UNIVERSITY COURSES



[ehl.edu/academy](http://ehl.edu/academy)



# Prepare to stand out

Join us for a transformative experience and open your mind to the diverse career opportunities in hospitality, travel, entertainment, luxury brands, high tech and many more.

## CHOOSE YOUR CAMP:

- Hospitality Business & Innovation
- International Hospitality & Luxury Brand Management
- Culinary & Wellness Concepts
- Hospitality in a Digital World

Overall, you acquire a strong foundation of business knowledge and a useful set of soft skills for future academic and professional success.



# Experience a Top-Ranking University<sup>1</sup>

The EHL Junior Academy allows you to discover the blend of academic quality and professional training that has earned EHL a ranking as the world's best university for hospitality and leisure management.

During the program, you will explore a wide range of business topics through interactive workshops and social activities. The academic courses ease you into university-level business studies, while excursions and field trips give you a taste of the life and culture around EHL campuses.

The Junior Academy will let you discover the world of international hospitality with a different perspective if you are in Switzerland or in Singapore. You will get initiated to the soft skills that will help you win a future job. Experts in the fields of hospitality and culinary arts will give you an introduction to the art of service excellence. The admissions team will help you prepare and train for future interviews.



**1-Star  
Michelin**

Training  
Restaurant



**USA  
accreditation**

EHL is accredited at university level by the NECHE, one of the main accreditation bodies in the USA recognized by the U.S. Secretary of Education

**Hes·so**

Haute Ecole Spécialisée  
de Suisse occidentale  
Fachhochschule Westschweiz  
University of Applied Sciences  
Western Switzerland

**HES-So**

EHL is recognized as University of Applied Science by the Swiss government

*\*Source: EHL ranked #1 in 2019 and 2020 in QS World University Rankings Hospitality & Leisure Management and Best Hospitality and Hotel Management Schools in the World, CEO World Magazine.*

# Unique Experiences, Tailored Options

Choose one, two or all of the programs below for the full EHL experience.

## Hospitality Business & Innovation

EHL Campus Lausanne

→ 1/3 Theory → 1/3 Workshops → 1/3 Leisure Activities

This program gives you an overview of the many aspects of Hospitality, including practical workshops, visits of regional landmarks, and an introduction to hospitality. This is a week-long immersion in a multicultural session with team work and simulation game, and a Gala Dinner. Plus you get a training for your future university application.

## International Hospitality & Luxury Brand Management

EHL Campus (Singapore)

→ 1/3 Theory → 1/3 Workshops → 1/3 Leisure Activities

This program offers a crash course in luxury brand management as well as an introduction to the world of international hospitality with visits to iconic business and hotels, as well as insights from Singapore's world class tourism scene! Plus you will enjoy the leisure and culture this vibrant city has to offer.



# Culinary & Wellness Concepts

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EHL Campus Passugg

→ 1/2 Culinary & Wellness Concepts

→ 1/2 Outdoor Activities

An immersive and out-of-the-ordinary summer camp with a good balance of hospitality, culinary arts, and health and wellness workshops, latest F&B trends and outdoors activities in one of the most scenic regions of Switzerland. This program will offer you a real summer retreat, learning new things, and enjoying a community of diverse nationalities in a beautiful setting.



# Hospitality in a Digital World

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EHL Virtual Campus

→ 1/4 Live Practical Workshops

→ 1/4 Live Sessions Activities

→ 1/2 Break-Out Sessions

This program prepares young people (from age 14 up) to collaborate in the digital space through fresh and entertaining live sessions and interactive courses on the topics of multicultural leadership, international business etiquette, social media for business, cooking and beverage preparation, and training for future university studies with individual and team challenges.

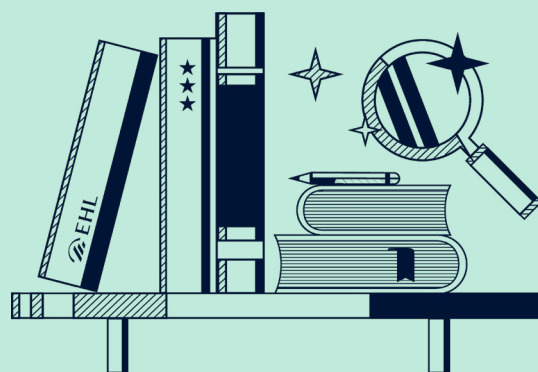
*Note: Board and room are not provided before and after the sessions and students are placed under the responsibility of their parents/guardians. EHL will facilitate the transfer of students who would like to join us for 2 or 3 weeks.*

# Gateway to the Bachelor Program

Participants who attend the Junior Academy sessions will benefit from Admission team support to successfully apply for the Bachelor of Science in International Hospitality Management (in Lausanne or Singapore), or the Swiss Professional Degree in Hotel and Restaurant Management and Professional Pathway to the Bachelor (in Passugg).

- First-hand coaching by the Admission team
- Tips to prepare a successful application
- Exemption from the application fee\*

*\* Does not apply for participants who attend the Digital Junior Academy sessions only, due to wider age range and limited timetable.*



START STUDYING WITH EHL

## Join our Immersion Days

—  
Everywhere in the world

→ [Learn more on ehl.edu/academy](https://ehl.edu/academy)

With our short taster courses you can explore a business and career topic that interests you, in a nearby city or online. You'll meet EHL Alumni and students, and make new friends while working in teams to solve a business case, develop a concept and practice your presentation and speaking skills.

This experience is a great foundation for your future studies and career as it starts building your CV and your network with the recognition of an EHL certificate.

Get ready to open many doors for your future!



# Hospitality Business & Innovation

## Lausanne, Switzerland

This unique pre-university experience lets you test your motivation and compatibility for a global career in hospitality and prepares you for successful entry into EHL's bachelor's degree. The courses and projects develop your inter-cultural communication and team collaboration skills, giving you an advantage for university admissions and professional interviews.

### HOSPITALITY OVERVIEW

Learn essential skills from the hospitality industry on how to make the best professional impression.

### COURSE EXAMPLES

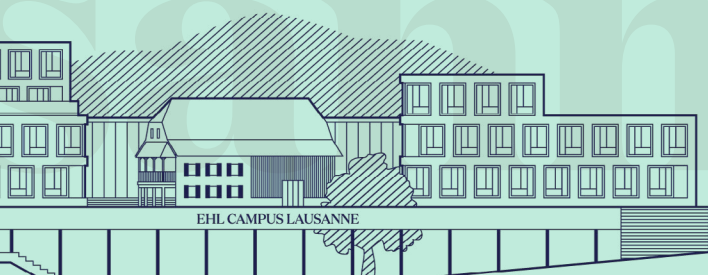
International Business Etiquette, The Future of Hospitality, Service Excellence and Understanding Personalities

### ENTREPRENEUR MINDSET

Visit EHL's very own innovation hub, learn how to run a business

### WORKSHOP EXAMPLES

A real-life hospitality business case, Innovation at EHL



### GROUP PROJECT & COMPETITION

In teams, using an online hotel simulation tool, you will try to achieve the best profitability (coached and assessed by EHL Experts, by learning and applying knowledge about:

- Sales & Marketing
- Finance & Pricing Strategies
- HR & Leadership
- Competition & Benchmarking



**DURATION**  
7 days



**AGE**  
16+



**PRICE**  
CHF 3'900.-

*Special conditions may apply, please check with [academyinfo@ehl.ch](mailto:academyinfo@ehl.ch)*



## Exploring Switzerland Lausanne & Lake Geneva Region

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The city of Lausanne and the Lake Geneva region offer a wide range of activities and a broad representation of hospitality and tourism trends.

### FIELD TRIP EXAMPLES

- Hotel visit
- Vineyard visit
- Lausanne city tour from an EHL student perspective
- Swiss dinner
- EHL Innovation Village visit

### EVENING EXAMPLES

- Kitchen workshop
- Silent party
- Treasure hunt
- Sport challenge
- Blind test
- Gala closing ceremony & dinner

## EHL Campus Lausanne

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The Lausanne campus will immerse you in a buzzing university environment to explore the global business side of hospitality. Your program will begin with an introduction to the EHL history and programs, a campus tour, introduction to student committees, and ice-breaking activities.

- On-site accommodation
- Six premium food & beverage outlets
- 3,300+ Students
- 120 Nationalities
- 25 Student Committees
- Sports facilities





# Culinary & Wellness Concepts

## Chur-Passugg, Switzerland

A fun summer camp in the Swiss mountains, this immersive program offers a relaxing balance of cooking, wellness, Food & Beverage workshops and great outdoor adventures. In small groups, you receive one-on-one training from our chefs and wellness specialist as you discover and practice the basics of culinary arts and learn about health and wellness concepts in hospitality. It's a great addition to the Junior Academy experience in Lausanne as it offers more hands-on sessions that train your senses and intuition.



### CULINARY ARTS

Exercise your skills in the kitchen and learn about the latest techniques and trends in F&B applying a sustainability mindset. You will develop skills of a good communicator and effective networker in the hospitality & F&B sectors.

### COURSE EXAMPLES

World of Asian cuisine, Mocktails,  
Chocolate for Connoisseurs

### HOSPITALITY & WELLNESS MANAGEMENT

You will be introduced to the useful skills to become a hospitality professional caring about the health and well-being of its guests, experiencing the back of the house operations of the spa and wellness services.

### GROUP PROJECT EXAMPLE

Develop a sustainable restaurant concept integrating wellness trends



**DURATION**  
7 days



**AGE**  
16+



**PRICE**  
CHF 3'900.-

*Special conditions may apply, please check with [academyinfo@ehl.ch](mailto:academyinfo@ehl.ch)*



## EHL Campus Passugg

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On this campus, you will feel like you are on a luxury retreat in the beautiful Swiss Alps, surrounded by historical charm and the latest culinary trends.

- On-site accommodation
- Five specialty food & beverage outlets
- 200+ Students
- Many Swiss students & trainees
- Great outdoors literally next door
- Authentic historical building

## Exploring Switzerland: Graubünden Region

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This location is perfect for exploring the Graubünden region of Switzerland. The region in the Swiss Alps is among the most scenic and untouched in Switzerland. It features many luxury resorts, and Chur is the oldest city in the country with a rich history.

### EXTRACURRICULAR ACTIVITIES

- Tour luxury spa resort hotels
- Visit local producers and an organic farm
- Experience alpine sports regions
- Discover health and wellness concepts

### VARIOUS EVENING ACTIVITIES

- Treetop & lake walks
- Outdoor adventure in Chur
- Game night
- Fun dining evening
- and much more...



# International Hospitality & Luxury Brand Management

## Singapore

Envision the future of hospitality and get an immersive initiation into the world of luxury brand management with this program that balances theoretical courses with the two most popular activities in Singapore: eating out and shopping. This exclusive course is a big-city summer adventure that will take you deep into the multicultural experiences of Southeast Asia in its most vibrant and greenest big city.

### HOSPITALITY & TOURISM

Identify business models and key players in the hospitality industry in Singapore and learn how the industry is changing with new technologies and sustainable tourism development initiatives:

- Singapore Tourism: Overview & Insights
- International Hospitality
- Sustainable businesses



### LUXURY BRAND MANAGEMENT

Enjoy a crash course in Luxury Brand management in our historical building of Singapore, just a stone throw away of the most luxurious shopping district in Singapore and iconic luxury hotels, and receive an introduction to the elements of brand management.

### GROUP CHALLENGE: A NEW HOSPITALITY BRAND

In teams, you will develop a hospitality brand concept that meets the criteria of the project brief and prepare a pitch, by learning and applying knowledge about:

- The World of Luxury
- Brand Equity & Communication
- Storytelling
- Business & Technology



**DURATION**  
7 days



**AGE**  
16+



**PRICE**  
CHF 3'900.-

*Special conditions may apply, please check with [academyinfo@ehl.ch](mailto:academyinfo@ehl.ch)*



## EHL Campus (Singapore)

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The campus in Singapore offers a calm, urban oasis study setting surrounded by big-city life. From it, you will explore the cultural tastes and practices of Southeast Asia and its futuristic hospitality and tourism trends.

- Co-living accommodation concept
- Delicious catering and street food experiences
- Close-knit international community
- Southeast Asian melting pot

## Exploring Singapore & Southeast Asian Culture

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The island city-state of Singapore will immerse you in a multicultural population. The city features some of the world's best shopping and eclectic street food and hawker centers, along with a wide range of outdoor activities and leading-edge tourism trends.

### FIELD TRIP EXAMPLES

- Visit luxury hotel and boutiques
- Visit sustainable food businesses
- City tour from a local perspective
- Meeting with local entrepreneurs

### EVENING EXAMPLES

- Traditional Singaporean dinner
- Trendy places
- Gala closing ceremony & dinner



# Hospitality in a Digital World



## 100% Online

This interactive online program prepares you for the digital future of work and education and introduces you to our unique academic model and EHL family. The interactive digital campus features videos, gamified learning, live sessions with industry experts and class discussions. Team challenges show you how to have a little fun working in a digital space, so you can create social connections no matter where you are.

### LEARN AND PLAY

Participate to the anti-escape game and try to enter the EHL world by completing challenges and defending your project as if you were pitching to investors. You will imagine, dare, create and communicate using digital tools and media.

### INDIVIDUAL CHALLENGE: SOCIAL MEDIA

Learn how to create and manage your own brand on social media, practice using tools and techniques to tell your story and become an influencer.

### HOSPITALITY & TECHNOLOGY

Learn how technology is affecting the hospitality industry and identify challenges in terms of operations and management in today's world.

### ONLINE COMMUNICATION

Leverage digital communication tools to be more effective. Learn the art of multicultural communication and how to perform in a virtual environment, even video conferencing requires social finesse and business etiquette.



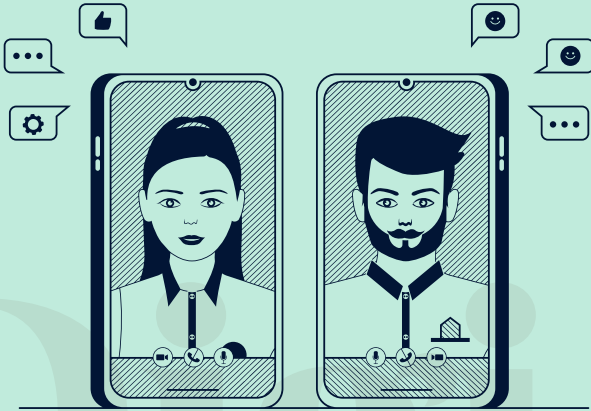
**DURATION**  
5 days (Monday - Friday)



**AGE**  
14+



**PRICE**  
CHF 1'490.-



## EHL Virtual Campus

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The Digital Junior Academy allows you to experience EHL's vibe and spirit through a virtual environment and help you make up your mind about joining an exciting industry and EHL's unique education model with a good balance of hands-on experiences and theory.

In 2020 EHL accelerated its digital transformation to offer remote learning options and enable students to join our courses and classes from anywhere and in troubled times. Our students have had access to:

- 3000 digital learning modules delivered
- 65 online courses every day
- Over 6000 hours of online classes
- 92 faculty members doing mentoring, coaching and live group sessions

## Online Learning Experience

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- Videos to Introduce topics
- Live Sessions with Industry Experts
- Discussion Forums
- Gamified Content
- Personal Coaching Calls



# Practical Information



## REGISTRATION

For campus-based programs, register online at [ehl.edu](http://ehl.edu) and please consider visa requirements when choosing your session.

Registration confirmation is based on availability of seats for each sessions, we may propose you an alternative date.



## ADMISSIONS PREREQUISITES

### Age:

All participants must be at least 14 years old (for digital campus) or 16 years old (on campus sessions), the maximum recommended age is between 18 and 20.

### Language Skills:

Candidates must speak French or English at a minimum B2 level (upper intermediate level).

- English: TOEFL iBT:80, IELTS:6.0
- French: DELF B1



## COVID 19- SANITARY SITUATION

For the health and safety of the EHL community, we are carefully monitoring the evolution of the ongoing COVID-19 situation and staying in close contact with local authorities. We offer a comprehensive refund policy or Digital Academy option in case of campus-based program cancellations or non-participation due to travel restrictions. Sign up now to reserve your spot and we'll keep you updated.



## APPLY ONLINE

Please enroll online on our website

[ehl.edu/academy](http://ehl.edu/academy)

or by going directly to

<https://info.ehl.edu/en/junior-academy>

# Junior Academy Season 2023

## Hospitality Business & Innovation

EHL CAMPUS LAUSANNE

Duration : 7 days

(arrival on Sunday, departure on Saturday)

- 25 June to 1 July 2023
- 2 July to 8 July 2023
- 9 July to 15 July 2023

( Available in French and English)

## Culinary & Wellness Concepts

EHL CAMPUS PASSUGG

Duration : 7 days

(arrival on Sunday, departure on Saturday)

- 2 July to 8 July 2023

## International Hospitality & Luxury Brand Management

EHL CAMPUS (SINGAPORE)

Duration : 7 days

(arrival on Sunday, departure on Saturday)

- 16 to 22 July 2023

## Hospitality in a Digital World

EHL VIRTUAL CAMPUS -  
100 % ONLINE

Morning & Afternoon Sessions

Duration : 5 days (Monday-Friday)

- Next date to be confirmed

## Combine courses: 2- & 3-week Options

OPTION 1: TWO WEEKS IN SWITZERLAND (LAUSANNE & PASSUGG)

- 25 June to 8 July 2023

OPTION 2: ONE WEEK IN SWITZERLAND & ONE WEEK IN SINGAPORE

- 9 to 22 July 2023

OPTION 3: TWO WEEKS IN SWITZERLAND & ONE WEEK IN SINGAPORE

- 2 July to 22 July 2023

Departure day from Lausanne, or Passugg to Singapore for the 2-week or 3-week options may vary depending on flight availability.



# EHL Hospitality Business School

EHL Hospitality Business School was founded as Ecole hôtelière de Lausanne in 1893 as the world's first hotel school. With over 125 years of innovation and excellence, our institution unites the best in practical training, advanced academics and applied research to create stronger connections between education and real business.

EHL has been ranked the world's best university of hospitality and leisure management for several years in a row, by international rankings that measure academic quality, graduate employability and research.\*

EHL offers programs for students in every stage of their life and career, all leading to the best learning outcomes for their future.



## Contact Us

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### WEBSITE

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\*Source: QS World University Rankings Hospitality & Leisure Management and Best Hospitality and Hotel Management Schools in the World, CEO World Magazine.

This is a non-contractual document and is subject to modification. – March 2023