

**EHL HOSPITALITY BUSINESS SCHOOL** 

Our purpose is to bring advanced hospitality and human-centric management skills to the world.



# GRADUATE SCHOOL



# What we do

We deliver impactful lifelong learning solutions in hospitality, service, and human-centric management. Through our education and research, we are thought leaders in these areas for the benefit of diverse service and product-based industry contexts.



# Hospitality Management

Training a new league of professionals and organizations in the art and science of hospitality management.



#### Service Management

Providing expertise to lead service-based models in diverse industries and orchestrate excellent service experiences.



# Human-Centric Management

Championing the adoption of a new leadership and management approach founded on human-centric principles.





# **DEGREE PROGRAMS**



# Master's in Hospitality Management

Hosted on our Lausanne campus, the program blends advanced expertise with hands-on experience, equipping students with the knowledge needed to drive service model strategies. They will have the opportunity to apply their insights through live projects and immerse themselves professionally in an authentic hospitality and service environment. Four specialization tracks are available for this program.

# Master's in Global Hospitality Business

With time at EHL's Lausanne campus, Hong Kong Polytechnic University, and Conrad N. Hilton College at the University of Houston in Texas, USA, this program is committed to develop students' cultural agility and equip them with the tools necessary to effectively guide international business strategies, organizations and teams towards success in the hospitality industry of tomorrow.



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# **DEGREE PROGRAMS**



#### **MBA** in Hospitality

EHL's MBA in Hospitality is designed for busy working professionals who want to upgrade their strategic hospitality management skills, without putting their career or personal life on hold. Around 80% of the courses are delivered online, for a flexible work-study balance with three weeks on the Lausanne campus in Switzerland.

#### Hospitality EMBA with CEIBS

Our Hospitality Executive MBA is a joint degree delivered in partnership with China Europe International Business School and focuses on service business management. The program prepares students' for China's service sector, which makes up the bulk of the country's economy.

# Doctor of Business Administration (DBA)

The Doctor of Business Administration (DBA), offered in partnership with the Drucker School of Management at Claremont Graduate University, is designed for senior executives seeking to lead by example, drive impactful change and build thriving, functioning organizations and societies. Combining Peter Drucker's human-centered approach with EHL's expertise in management, this program empowers senior leaders to tackle global challenges with a people-first mindset.



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# **EXECUTIVE EDUCATION FOR INDIVIDUALS**



# **EHL Executive Education**

For today's professionals and executives, EHL's Executive Education programs offer cutting-edge insights and innovative tools to succeed in the dynamic and continuously changing world of hospitality and service.

These programs are engineered by EHL's faculty experts to fit impactful learning into a busy schedule, featuring contemporary hospitality, service management, and human-centric leadership topics.

It's also an exceptional opportunity to connect and cultivate valuable relationships with like-minded professionals from across the globe.



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# **EHL ONLINE**



#### **EHL Online Courses**

EHL online courses are made to fit in students' pocket, anywhere, at any time, so they can learn on their own time, making the programs ideal for working people who want to pick up new skills on the go.

From business, finance, leadership to hospitality management, the topics covered in our course catalog are diverse. Students can choose a curriculum that is customized to their unique needs, thanks to programs that cater to a variety of interests and skill levels.

They will find a course that is suitable for them, regardless of their level of professional experience or where they are in their career. EHL Online programs give the skills and information students need to thrive in the fast-paced business environment of today, from the foundations to advanced topics.



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# **SOLUTIONS FOR ORGANIZATIONS**



#### **Executive Education Programs**

Global change is transforming the world of work and business. Our executive programs are designed to meet the specific needs of an organization's Learning & Development strategy. They equip the staff with actionable skills to navigate tomorrow's challenges, and the tools to put these to use for immediate impact.

#### Hospitality & Service DNA Solutions

We educate and train companies' staff to provide a customer experience that inspires and exceeds expectations. We offer entire business transformation services. Our experts work with businesses in a number of industries to establish a service excellence strategy, train them on how to implement it, and assess the results.

#### Management Workshops & Seminars

Our workshops and seminars offer a chance to experiment and gain new perspectives with our experts guiding clients through a reflection process on a variety of human-centric topics. From half-day to full-day sessions, we tailor our experiences to specific needs, providing exposure to the latest trends, best practices, and fresh insights.

# Study Trips

EHL study trips for young professionals, MBA students and Executives.

- 1-5 days of immersion in the world of hospitality, luxury, human centricity ....
- · Benefit from EHL's wide network of partners in various industries
- Possible in Lausanne and Singapore
- Adapted to your needs, half day sessions on Campus, guest speakers appearances, company visits and discussions with Senior Management of various industries.



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#### FACULTY AND RESEARCH

We aim to strike the perfect balance between academic teaching and work experience, and between theory and practice. Our faculty members are a unique mix of academics and executives, skilled at incorporating applied research and industry realities into their classes. Many of them engage with their students in practical, industry-linked projects, thus forging close ties with the professional world.

#### Funded Research Projects

Faculty members conduct applied hospitality research in a variety of managerial disciplines. A range of applied research questions are addressed for the benefit of the industry while simultaneously contributing to the advancement of hospitality research as a whole.



Learn more about our research projects here

# Research Collaborations

At EHL, we believe that collaboration with industry partners is the key to addressing the challenges of the hospitality industry and meet the needs of society in innovative ways. Get involved in these long-standing industry-academia partnerships.



Discover how to collaborate with us



#### **OUR PHILOSOPHY**

We believe in the humanity of business, a philosophy born out of our 130 year heritage as a premier hospitality and service management educator. Our education focuses on engaging people's minds, hearts, and hands to orchestrate human-centric strategies that create, capture, and share value.



In the battle between short-term survival and long term development, profits often reign over people. In most industries today, investors, customers, and employees demand more.

Being human-centric means prioritizing customers and consumers, the leaders and employees at the heart of organizations, as well as society at large. Those subscribing to this management and leadership philosophy recognize how the power of people can be harnessed to create real impact.



# Awards and rankings

For hospitality management, EHL constantly ranks among the top universities in the world. Based on factors like academic quality, employer reputation, and contributions to academic research, we have won numerous accolades for remarkable excellence.



University in Hospitality & Leisure Management, 2019-2024



Master's in Global Hospitality Business in QS ranking in Switzerland, 2024



Among Business & Management Schools in Switzerland, 2022 & 2023



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#### OUR LOCATIONS

# EHL was established in 1893 with a first class of roughly 30 Lausanne-based students.



We are a global organization today. In addition to our top-notch campuses in Switzerland and Singapore, we also offer 100% online instruction and meet with our students to deliver courses in different parts of the globe.



# Lausanne Campus

Our flagship campus offers a unique combination of academic, practical learning, fine dining, and leisure facilities.



# Passugg Campus

The EHL campus in Passugg is home to the Swiss School of Tourism and Hospitality.



# Singapore Campus

This campus offers the ideal setting for Executive Education programs in the heart of Asia.



EHL Graduate School is part of EHL Group, the global reference in education, innovation and consulting for the hospitality and service sector.

With expertise dating back to 1893,
EHL Group now offers a wide range
of leading educational programs from
apprenticeships to master's degrees,
as well as professional and executive
education, on three campuses in
Switzerland and Singapore. EHL Group
also offers consulting and certification
services to companies and learning centers
around the world.

True to its values and committed to building a sustainable world, EHL Group's purpose is to provide education, services and working environments that are people-centered and open to the world.



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