



EHL Junior Academy

ONLINE UNIVERSITY PREPARATION CAMP

One week to experience Swiss quality education, discover the world of Hospitality and prepare for your future. Join us for live sessions with industry experts, learn how to succeed in your studies with a personal coach, participate with your team in challenges and indeed have a little fun from where-ever you are. 5 days to explore your passion for Hospitality in a digital world and become part of the EHL Family.

VIRTUAL CAMPUS

Hospitality in a Digital World

- Discover how technology is changing the hospitality industry
- Learn to navigate in an virtual environment
- Dive into online communication and reputation
- Develop your team-work skills by collaborating in a digital workplace

EHL Academy - Online Week Certificate of Completion in Hospitality Business & Innovation

ONE WEEK TO

- Step into EHL Family
- Understand Hospitality stakes
- Develop soft-skills
- Be prepared for university
- Make friends from all over the world

FEES

Special launching fee for
5-day program: CHF 1'490.-
(instead of CHF 1'890.-)

The fees include*:

- Live Tuition
- Personnal coach available
- Access to exclusive videos
- Preparation for interviews

Special fees apply for alumni and family.
Please mention if one of your parents are
EHL Alumni, including their full name and
year of graduation.

TOOLS

You will only need a computer, microphone
and camera to join the community.

PROGRAM

HOSPITALITY & TECHNOLOGY

Identify how technology is affecting the hospitality
industry and what are its challenges in terms of
operations and management in today's world.

ONLINE COMMUNICATION AND REPUTATION MANAGEMENT

Leverage digital communication tools to be
more effective in a virtual world, learn the art of
multicultural communication and how to perform in
a diverse environment.

GROUP ASSIGNMENT: SOLVE A SITUATIONAL CASE

Work in teams on a creative solution based on a
defined scenario such as introducing a new brand
through digital channels or managing a business
through a crisis.

INDIVIDUAL CHALLENGE: SOCIAL MEDIA

Learn how to manage your brand on social media,
tell your story and become an influencer.



Industry Knowledge

Key players and disruptors
in hospitality 360°
overview of operations



Soft Skills

"Art de vivre" and
know-how Culture
practice of excellence



Hospitality Skills

Critical thinking and
problem solving
Actual practice of F&B

ADMISSIONS PREREQUISITES

For students from 14 to 18 years old

Required language skills
(no certification required)

→ English : TOEFL iBT:80 IELTS:6.0

Register Online here



CONTACT

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EHL

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