EHL

YOUTH BOOTCAMP
Introduction to Innovation & Hospitality

2 days

EHL Campus (Singapore)

13-15 years old

S$650 + 9% GST
Inclusive of breakfast, lunch, afternoon tea and transport for the learning journey

Contact us:
yasmin.abdeen@ehl.ch

Program Outline

A 2-day program which covers the essential touchpoints of becoming a visionary.

DAY 1

- Introduction to EHL
- Campus Tour
- Overview of Hospitality Industry
- Innovation and Value Creation in Hospitality

DAY 2

- Industry Learning Journey
- Finding Solutions through Design Thinking
- Innovation Pitch Competition

EHL's Enduring Legacy

Since 1893, EHL Hospitality Business School has established itself as a pioneer in its field. Consistently recognised as the global leading university for hospitality management studies and ranked among Switzerland's top schools for management and business, our legacy of success spans over a century.

Today, we combine the Swiss values of academic rigour and industry practice with creativity and innovation to lead the future of the industry.

N° 1 WORLDWIDE

6th Year in a row

World's #1 University by QS Rankings for Hospitality and Leisure Management in 2019, 2020, 2021, 2022, 2023 & 2024

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Takeaways

Problem Solving
Explore the realm of problem-solving techniques and learn how to transform ideas into practical solutions.

Innovation
Cultivate a mindset of innovation, embracing creativity and adaptability as keys to success in an ever-evolving landscape

Value Creation
Discover the essence of value creation and learn how to drive innovation and deliver meaningful impact in any endeavor.

For more information
www.ehl.edu