

# **Program Outline**

A 3-day programme which covers the essential touch-points of a hospitality business course

### DAY 1

- Introduction to EHL
- Campus Tour

Youth

3 days

S\$650

- Discover the EHL Journey: Student **Ambassadors**
- Overview of Hospitality Industry
- Careers in Hospitality

### DAY 2

- Innovation in Hospitality
- Industry Learning Journey

### DAY 3

- Fire-side Chat with Industry Expert
- Finding Solutions through Design and Systems Thinking
- Innovation Pitch Competition

### EHL HOSPITALITY BUSINESS SCHOOL

# **EHL's Enduring Legacy**

Since 1893, EHL Hospitality Business School has established itself as a pioneer in its field. Consistently recognised as the global leading university for hospitality management studies and ranked among Switzerland's top schools for management and business, our legacy of success spans over a century.

Today, we combine the Swiss values of academic rigour and industry practice with creativity and innovation to lead the future of the industry.



World's #1 University by QS Rankings for Hospitality and Leisure Management in 2019, 2020, 2021, 2022, 2023 & 2024



## **Takeaways**

### Hospitality

Dive into the world of hospitality, understand its nuances and discover the art of exceptional guest experiences.

### **Problem Solving**

Explore the realm of problem solving techniques and learn how to transform ideas into practical solutions.

### **Innovation**

Cultivate a mindset of innovation, embracing creativity and adaptability as keys to success in an everevolving landscape

### For more information

www.ehl.edu