



# Junior Academy

## Timetable

INTERNATIONAL HOSPITALITY &  
LUXURY BRAND MANAGEMENT  
EHL Campus (Singapore)

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		Traditional Hospitality	Customer Experience	Luxury & Retail	Sustainability	Networking	
MORNING 8:00 to 12:00		Welcome to Campus & Tour	Excursions Jewel Tour	Courses Design Thinking	Courses Brand Communications	Group project Team Challenge Work Session	
		Group project Build a new Hospitality Brand Kick-Off	Courses Customer Experience	Courses Luxury Industry Introduction	Insights from the Industry Sustainable Initiatives	Workshops Coaching Sessions	
LUNCH 12:00 to 13:00		Workshops Introduction to Travel & Tourism	Courses The World of Hospitality	Insights from the Industry Brand Storytelling with TBWA	Insights from the Industry Sustainable journey of hotels	Group project Team Challenge Work Session	Packing & Check-Out
		Lunch at Bamboo Bowls	Catered lunch	Saladstop lunch	Fine Dining Lunch	Lunch with Alumni	
AFTERNOON 13:00 to 18:00	Arrival & Check-in to Lyf Funan	Insights from the Industry Mariott International	Excursions Visit to Changi Airport Group	Insights from the Industry Brand Portfolio with Richemont	Workshops Upcycling Workshop	Group project Team Challenge Presentations & Program Wrap-up	
	Team Building Activity	Insights from the Industry The Ritz-Carlton, Millenia Singapore	Group project Team Challenge Work Session	Workshops Meet EHL Alumni & Industry Leaders	Group project Team Challenge Work Session	Free Time	
EVENING	Welcome dinner	Traditional Singapore-style Dinner	Street Food Experience	Trendy Foods in Singapore	Dinner on Campus	Closing Ceremony	

The timings and content are indicative. They can be subject to change.