

AUTHORIZATION TO USE MY IMAGE

Surname: _____ Name: _____

Born on: _____ in: _____

I am a Student Staff/Faculty Other: _____Domiciled at (home address): _____
_____**Image Consent Agreement**

I, the undersigned, hereby grant express consent to EHL Group and its affiliated entities to use my image for the purpose of promoting EHL Group as an educational institution, including for advertising and marketing purposes.

Scope of Consent

The rights granted include the right to reproduce my image in various formats, the right to adapt and modify my image as necessary, and the right to communicate my image to the public through any medium. This consent covers the use of my image in books, newspapers, brochures, guides, display cases, games, postcards, advertisements, social media, and any other current or future mediums, whether electronic or print. This permission is granted free of charge for use both within Switzerland and internationally.

Rights and Data Protection

In compliance with the New Federal Act on Data Protection (nFADP) and the General Data Protection Regulation (GDPR), I acknowledge that I have the right to request information about how my image is being used, the right to object to or restrict the use of my image, and the right to withdraw my consent at any time. For further information or to exercise my rights, I can refer to the EHL Group Data Privacy Policy available on the "myEHL" portal or contact privacy@ehl.ch.

By signing below, I acknowledge that I have read and understood the terms of this Image Consent Agreement and voluntarily agree to its provisions.

Signed at (name of institution or place): _____

Date: _____ Signature: _____