

EHL Campus (Singapore): Frequently Asked Questions

EHL Group announces authorization from the Singaporean authorities regulating private education institutions to deliver its Bachelor course in Singapore, having received the EduTrust certification.

In order to remain the global leader in hospitality management education and to expand the international opportunities of its students, EHL Group has initiated an ambitious plan to open a campus in Singapore, pending confirmation of final details by its Board of Directors this fall.

Below are answers to some frequently asked questions about the new campus to open in Singapore, and for any other queries, we invite you to contact <u>Communication@ehl.ch</u>.

What is the official name of the anticipated new EHL campus in Singapore and when would it open?

The official name of the anticipated Singapore campus is *EHL Campus (Singapore)*, in short EHL Singapore. It is set to welcome the first cohort of Bachelor students in September 2021. Students of the first cohort shall be enrolled in the September 2020 Preparatory Year in Lausanne, and continue their studies in Singapore until graduation.

EHL is working on the next steps for the opening of this new campus, after obtaining the green light from the Singaporean authorities to deliver the EHL Bachelor, via their EduTrust certification.

What is the EduTrust Certification?

To operate a campus in Singapore, private education institutions must be authorized by the Singaporean authorities, via the EduTrust Certification Scheme (EduTrust).

EduTrust is a mandatory quality assurance scheme with very high standards. A private education institution voluntarily applies to EduTrust and is awarded the certification if it has achieved the necessary levels across 7 criteria in the areas of school management and provision of educational services.

Once the certification is granted, private education institutions are expected to maintain the very high standards defined by the EduTrust Certification Scheme to remain certified.

The certification is provided by the Committee for Private Education (CPE) whose aim is to protect students and ensure that they have access to high quality education. Additional student resources related to studying in Singapore can be found on their website: https://www.ssg.gov.sg/cpe/student-services/student-resources.html

What courses are planned to be offered at EHL Singapore upon opening?

EHL aims to deliver its *Bachelor of Science in International Hospitality Management program*, the same as the one offered at the EHL Lausanne campus. Singapore campus' students can therefore benefit from the same quality and recognition of their diploma through HES-SO, NECHE as well as

the local EduTrust certification. Partnerships with local industry experts will help complement course content with practical applications relevant to the Asia-Pacific region.

The students joining EHL Singapore will complete their Preparatory Year in Lausanne, ensuring the continued EHL spirit experience and creating ties among the cohorts, and then continue their Bachelor (BOSC) semesters in Singapore. The first intake would therefore begin their Preparatory Year at Campus Lausanne in September 2020 and join the EHL Campus (Singapore) in September 2021.

What are the key next steps following this announcement?

With the EduTrust Certification, the first milestone to open EHL Campus (Singapore) has been achieved. The operational plan will now be submitted to the EHL Board of Directors in the fall for their confirmation. After this, the implementation and opening process will begin, in order to welcome the first cohort of Preparatory Year students in Lausanne in September 2020 and then at the new campus in Singapore in the fall of 2021.

The premises of the campus in Singapore will be announced in due time, along with additional details regarding the course and application.

EHL is already active locally with offices for the EHL regional team for Asia Pacific as well as with its Singapore Advisory Board.

Why open a campus in Singapore?

EHL Group is fully committed to sustain its position of global leader in hospitality management education and provide its students with the best international career opportunities.

A campus in Singapore not only addresses an increased demand from students for international exposure and know-how, it also materializes EHL Group's vision of academic excellence, sustained innovation, global exposure and exceptional community building with industry stakeholders in one of the most dynamic hospitality markets in the world.

While global demand for Hospitality professionals continues to grow, Asia is the fastest growing market and continues to show a strong need for talent. Singapore was selected as the preferred location for EHL's first international campus outside Switzerland thanks to its stringent educational quality standards, quality of life, stability, attractiveness to students, and values among other criteria.

What will be the relationship between EHL Campus (Singapore) and EHL Campus Lausanne?

EHL Campus (Singapore) is a legal subsidiary of EHL Group. This means that EHL Group would operate 3 campuses, in Lausanne, Chur-Passugg and Singapore.

The program to be delivered in Singapore would fall under the academic responsibility of EHL Campus Lausanne, and the degree granted would be the same "Bachelor of Science in International Hospitality Management" as in Lausanne. The Singapore Campus will have autonomy to provide optional course units in the 6th Semester that are aligned with local needs.

EHL Group will make every effort to ensure that the new campus benefits from the same spirit as in Lausanne, transmitting the same values, heritage and passion for hospitality, with local insights and uniqueness. It is foreseen that the new Campus will be autonomous in the way it runs its daily activities

- within the scope of policies that have been formulated by EHL Group. Its Board of Directors, Academic and Examination Boards will ensure that the EHL Group quality standards are met.

What degree will be conferred upon graduation?

EHL Campus (Singapore) plans to deliver the same *Bachelor of Science in International Hospitality Management* as in Lausanne.

Singapore campus' students can therefore benefit from the same quality and recognition of their diploma through HES-SO, NECHE as well as the local EduTrust certification. Partnerships with local industry experts will help complement course content with practical applications relevant to the Asia-Pacific region.

Are there any distinctive features planned in the Singapore curriculum?

Since the degree will be the same as the one delivered in Lausanne, students from the Singapore campus will benefit from the same curriculum content, quality and recognition of their diploma. Local examples (such as case studies used in classes) will be embedded in the teaching content, to add further insights into the Asian markets.

All students are expected to carry out their Preparatory Year in Lausanne and thereby be fully immersed in Swiss experience and EHL values from the start.

All academic and education methodologies associated with the Bachelor delivered in Lausanne will be required in Singapore.

How many students are projected to attend EHL Campus (Singapore)?

The initial intake should welcome about 60 students in September 2020 (starting their Preparatory Year in Lausanne) and 40 students in February 2021, with plans to grow to about 100 and 60 students per respective intake in the future.

The EHL Singapore cohorts shall maintain the enriching diversity of our student body with a balanced mix of students from western and eastern countries.

Will the Singapore campus offer the same opportunities than the Lausanne one?

EHL Campus (Singapore)'s facilities will be true to the EHL spirit and prestige. The official location of the campus is currently pending final validation. While the Singapore campus will be significantly smaller in size, both the location and services available on-site and off-site will ensure students settle smoothly, and enjoy a student life as rich and stimulating as in Lausanne.

Off-campus housing support services will be provided to students as well as access to sports facilities, transportation passes, weekday breakfast and lunch options, concierge services and cultural onboarding services.

Where will faculty come from?

As in Lausanne, it is a priority to maintain the level of academic excellence across all EHL campuses. EHL Campus (Singapore)'s faculty will be recruited locally and internationally prior to the campus' opening.

Exchange opportunities for faculty members will also be available, providing professors with the possibility to teach in Singapore.

Will the tuition fees be impacted by the opening of the campus?

The Bachelor's program tuition fees applicable to international students will be identical in Lausanne and Singapore.

Swiss citizens and residents will however not benefit from Swiss government subsidies (AHES) if studying in Singapore. Scholarship opportunities for Swiss or Singaporean students are being evaluated and further information will be given closer the campus confirmation date.

Will there be semester exchange possibilities for students? If yes, when should I start looking at my options?

EHL Campus Lausanne's best students will have the opportunity to complete part of their program in Singapore once confirmed, and vice versa, providing additional opportunities for students' international experience. More information will be provided for exchange opportunities in due time.

Semester exchanges will be offered to selected Bachelor semester 3 (BOSC3) and semester 5 (BOSC5) students of both campuses, so that they can experience another study location (anticipated start in 2022 for BOSC3 and 2023 for BOSC5).

In the meantime, bachelor students can check out various semester exchange opportunities at the <u>EHL Campus Chur-Passugg</u> or at one of the <u>EHL Certified Schools</u>.

Will there be a dedicated Alumni chapter?

EHL already benefits from a strong alumni of 25,000+ in over 140 countries, including a Stamm in Singapore. Local Alumni events and employer relation opportunities will be further developed by a new dedicated local Alumni and Industry Relations team.

Who do I talk to if I have additional questions?

Please complete the form online to receive regular updates about the EHL Campus (Singapore) opportunities: <u>Announcement</u>