GRADUATE OUTCOMES
BACHELOR OF SCIENCE IN INTERNATIONAL HOSPITALITY MANAGEMENT

JULY 2021
Graduate Outcomes Analysis - Bachelor

The reporting on graduate outcomes for the Bachelor of Science in International Hospitality Management offered by the EHL Hospitality Business School (EHL) is prepared and updated for public disclosure purposes as defined by the New England Commission for Higher Education and the Council for Private Education.

Data Source:
EHL: Graduate Surveys and Enterprise Data Management system – Academic Administration Data Pole

Benchmark: The data provided is also benchmarked against the average for four-year postsecondary institutions offering a bachelor’s or equivalent degree in the US, retrieved from the website of the National Center for Education Statistics (https://nces.ed.gov/ipeds/TrendGenerator/#/).
Graduate Employment Rate

This section provides data regarding the graduation employment rate and professional situation for EHL Bachelor graduates (Figure 1) as well as their sector of activity (Figure 2). The data presented in this section is extracted from the Graduate Survey. The employment rate is calculated as the percentage of respondents who indicated being employed, being in a management trainee scheme, starting their own business or continuing their studies.

Figure 1. Graduate Employment Rate

Note: For 2019, the Graduate Survey was undertaken with one cohort and represents a smaller sample size than in previous years. The survey responses were received between April and May 2020, in the beginning period of the Covid crisis when sanitary measures were applied. A follow up survey was undertaken (Graduate Survey + 24 months; new survey delivered for the first time in 2021) amongst the 2019 graduates and showed an employment rate of 93.9%.
Figure 2. Sectors of activity of Bachelor alumni per graduation year - 2020

Hospitality Industry  Services, Food Industry, Real Estate and Luxury  Others Industries
Evolution of the professional position level of EHL alumni

The analysis provided in this section is based on a sample of around 2,500 alumni, who graduated between 2010 and 2019, and for whom we hold detailed information regarding their employment situation in the EHL Alumni database. Figures 3, 4 and 5 show the evolution of the positions held by graduates over time e.g.:

- the data showed for “2010” corresponds to the professional position, as of 2020, of alumni who graduated in 2010, i.e. 10 years after graduation
- the data showed for “2019” corresponds to the professional position, as of 2020, of alumni who graduated in 2019, i.e. 1 year after graduation.

Figure 3. Level of responsibility of Bachelor Graduates per graduation year - 2020

Figure 4. Evolution of the level of responsibility of Bachelor Graduates per graduation year - 2020
Figure 5. Evolution of the level of responsibility of Bachelor Graduates per gender – 2020

Figure 6. Top 10 countries of work per graduation year for alumni of the Bachelor program