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Kit

New Campus  
Lausanne

# Who We Are

EHL is the global reference in education, innovation and consulting for the hospitality and service sector. For 129 years, the world's first hospitality management school has educated the next generation of leaders in the art of hospitality. As a not-for-profit company, EHL constantly reinvests its profits to enhance the quality of our students' education.

The wide range of programs offered at EHL Hospitality Business School across our global campuses in Switzerland and Singapore offers students the highest Swiss-quality education and prepares them to thrive in an international business landscape. For companies and learning centers around the world, EHL provides consulting and certification services to help them elevate their service standards and prepare them for future excellence.

Furthermore, EHL is committed to driving sustainable changes by integrating sustainability into its education, caring for its people, contribute to the wider community and respecting the environment.

[Learn more about EHL Group](#)



# Innovating Through The Years

## • 1893 Hotel d'Angleterre

Jacques Tschumi (1844 – 1912) founded Ecole hôtelière de Lausanne (now EHL Hospitality Business School), the world's first hospitality management school. Its debut cohort of 27 students had their first classes in a room at the Hôtel d'Angleterre on the shores of Lake Geneva in Lausanne.



## • 1912 First cohort of female students join EHL

In a first for educational institutions of its type, EHL welcomed female students to study alongside their male counterparts.

## • 1904 Avenue de Cour

EHL grew and expanded to a new building on Avenue de Cour called Les Figuiers. More buildings and annexes were built to accommodate the expanding student population.



## • 1926 Alumni Association

The alumni association was born, comprising 100 former students, including the directors of many prestigious hotels in Switzerland and abroad.



## • 1975 Chalet-à-Gobet

EHL expanded to its new campus at Chalet-à-Gobet, offering a much larger area from which the school could continue to grow.



## La Ferme

La Ferme, dating back to approximately 1750, was conserved and converted into a student leisure center.



## • 1943 Internships

This date symbolizes the reopening after the war.

EHL takes advantage of this to develop its programs and strongly encourages students to gain hands-on work experience.



## 2001 Master's Program

The Master's Program was introduced to meet the demands for higher learning in hospitality amongst graduates and professionals.



## 2013 Passugg

EHL expands its reach and integrates the Swiss School of Tourism and Hospitality AG (SSTH) in Passugg, Switzerland, offering professional and short programs.

## 2022 New Name

EHL Ecole hôtelière de Lausanne was renamed EHL Hospitality Business School.

## New Campus Lausanne

The revamped campus was completed and launched, as EHL continues to transform the way students live and learn.



## 2003 Bachelor's Program

A four-year Bachelor's Degree program was introduced, incorporating classroom-based and vocational learning.



## 2021 Singapore

EHL opened its first international campus in Singapore.



# Vision

We bring together the best in hospitality practice, management education, and research.

# Mission

True to the dual Swiss education system, we bring together academia and hospitality to create the higher education of action-driven individuals and develop insightful thinking together with innovative practices in the international service industry.

## Academic Portfolio

### Undergraduate Degrees

- Bachelor of Science in International Hospitality Management

### Graduate Degrees

- Master in Global Hospitality Business
- Master in Hospitality Management
- MBA in Hospitality
- Joint Hospitality Executive MBA with CEIBS
- Master in Wine & Hospitality Management
- Executive MBA

### Professional Trainings and VET

- Hospitality Communication Training (HOKO)
- Professional Diploma in Hotel/Restaurant
- VET by EHL

### Short programs

- EHL Academy
- Culinary & Restaurant Management Certificate- CREM
- Online Courses in Hospitality Management
- Advanced Certificate in Hospitality Finance Leadership
- Short Courses

[Learn more about our programs](#)



# EHL Group

## Facts & Figures



### Faculty & Staff

**669**  
Staff  
& Faculty

**58.9%**  
PhD  
(academic faculty only)

**27**  
Nationalities

**9.5%**  
Professional  
Distinctions  
(practical arts faculty only)

**6**  
Meilleurs  
Ouvriers de  
France



# EHL Group

## Facts & Figures



**EHL Hospitality  
Business School**

**3,766**

Students

**127**

Nationalities

**70**

Alumni  
Chapters

**+25,000**

Alumni since  
1893

**#1 Worldwide Hospitality &  
Leisure Management Studies**

QS World University Rankings 2019 - 2022





# **EHL Group**

## **Facts & Figures**



### **Business Solutions**

#### **EHL Alliance**

Exclusive Global network of  
35 partner companies

#### **EHL Advisory Services**

Our training and consultancy branch with  
offices in Switzerland, China and India

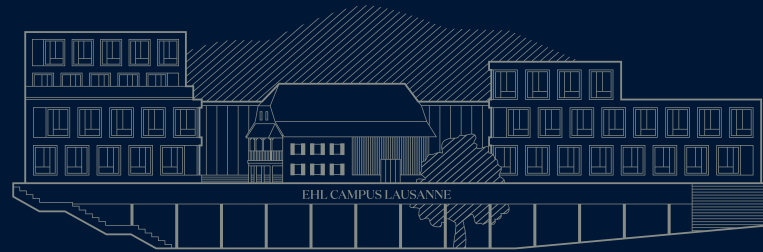
#### **Student Consulting Services**

Over 600 student consulting mandates  
conducted to date





# Our Campuses



EHL Campus Lausanne



EHL Campus Passugg



EHL Campus (Singapore)

# New Campus Lausanne



# A Tale of Growth

## Campus Lausanne

EHL has always strived to transform itself and adapt to the needs of the fast-changing hospitality sector. To accommodate the growing demands for the university's world-class Swiss education and up to 4'000 students enrolled globally, work on the new campus began in 2017 to expand our infrastructure and add new facilities and amenities.

Featuring the highest ecological building standards and avant-garde architectural and lifestyle aspects, the new Campus Lausanne stays true to its traditional roots of learning excellence, while offering glimpses of the future of learning and of the hospitality industry.

## Facts & Figures

- **Campus size:** From 25,000 m2 to 80,000m2
- **Total cost of construction:** 250 million Swiss Francs
- **How long did construction take:** 5 years
- **How many m3 of earth were excavated:** 350,000m3
- **How many workers were involved in construction:** approximately 200
- **No. of accommodation:** nearly 850 beds
- **Architecture features**
  - ✧ Size of Verrière or canopy: 2,500m2, 4 storeys high
  - ✧ Size of La Ferme: 390m2



## 'La Ferme'

An institution in itself and one of the oldest buildings on the campus dating back to approximately 1750, La Ferme has taken on a special place in the hearts of students and alumni as a place of fun and relaxation where memories were created.

Today, the historical building has been completely restored with contemporary and exciting new facilities within, while staying true to its roots in its façade, a nostalgic touch to remind students old and new about the wonderful times at EHL.



# Building A New Chapter

A new chapter begins as EHL unveils a revamped campus. A jewel of sustainable architecture, it offers an exceptional environment to live, work and study, while creating a sense of openness with the natural environment and local community, where spontaneous interactions between students, professors and professionals can happen.



# Designed By Students For Students

The planning for the new campus started a decade ago, in 2012. In line with EHL's forward-looking spirit, a central idea was to include the younger generation and students' feedback in the design by calling for proposals from architectural and landscape design schools through a vast worldwide competition. The winning team was invited to EHL to work closely with professional architects and engineers on everything from design work and budgeting to securing building permits, for over two years.

## Facts & Figures

- **No. of proposals received:** 100 submissions from more than 385 architecture students from nine universities around the world
- **No. of architecture students who worked on campus renovation:** 5





“

By designing the new campus infrastructure as a big learning experience, we are encouraging students to keep an open mind and explore new things beyond their comfort zones. This will be a place where our students from over 120 nationalities can come together to interact and exchange new ideas that spur innovation.

”

**Dr Juan F. Perellon**

Chief Academic Officer, EHL Group





# A Campus With No Walls

The new campus has been purposefully built without any walls. This is a signal for our students to be open-minded and 'think outside of the box'. From end-to-end, you will be able to see our diverse student population intermingling and interacting with each other in a fluid way, learning and working together in classrooms, show kitchens, meetings, or simply having fun.

## Facts & Figures

- **International Campus:** students from over 120 nationalities
- **Digitization:** 20% of the curriculum to be digitized with the remaining 80% being hands-on training
- **Open spaces and seating areas encourage teamwork and collaboration**



# Learning Beyond the Classroom

The resulting campus takes learning beyond the classrooms while allowing students to enjoy their school life. They can experience the various bars and restaurants, outdoor and indoor spaces, sporting and recreational facilities – all of which function as experiential classrooms – while absorbing the multitude of different cultures that are specific to EHL.

The new campus is also designed to create more proximity with industry players. There are now more dedicated zones for meetings and activities where students can build connections with faculty and external business professionals as they interact and socialize with them.

## Facts & Figures

- **Student Business Projects:** over 600 collaboration projects between students and private companies
- **1 R&D kitchen where students can experiment**
- **Industry proximity:** 35 business school partner companies from sectors such as hotels, luxury, finance, automotive, agri-food, health, cosmetics and sport





“

Many are surprised to learn that the new campus infrastructure is primarily focused on living spaces and not on classrooms per se. At EHL, our pedagogical approach is applicable both inside and outside the classroom. We believe that the campus is a vehicle for learning and should encourage the development of valuable soft skills.

”

**Prof. Michel Rochat**  
CEO, EHL Group





# Big Campus Small Footprint

EHL is on a journey towards sustainability by contributing beyond education. Our aim is to integrate sustainable living not only into our curriculum but also throughout the campus experience, with renewable technology integrated throughout the establishment.

By offering our students opportunities to learn about sustainability both in and outside the classroom, we are showing them how they can make an impact in their future workplaces and preparing them to become the next generation of eco-conscious leaders.



## Facts & Figures

- **Eco-label certification: Minergie-P®**
- **80% of heating powered by:**
  - ▣ 44 geothermal probes buried 400 meters deep
  - ▣ Innovative wastewater heat recovery system
  - ▣ High-end insulation to reduce heat loss
- **80% of electricity powered by:**
  - ▣ Renewable energy including 3,500 m² of photovoltaic solar panels, an area equivalent to three Olympic-sized swimming pools
- **Carbon emissions produced from construction:** 16,380 tons of CO<sub>2</sub>
- **Carbon emissions offset:** current 58%, goal to offset 100% by 2024
- **No. of bicycle parking spaces:** 250
- **No. of charging stations for electric cars:** 30
- **Organic orchard with plants of local species:**
  - ▣ ~300 new trees
  - ▣ ~5,500 shrubs
  - ▣ 6 beehives with 250,000 bees
  - ▣ 400 grapevines
- **Size of educational garden:** 2,500m<sup>2</sup>
- **The campus inauguration certified “neutral carbon event” by consultancy firm South Pole.**

“

Sustainable living goes beyond the classrooms and our new campus has been designed to reflect that. We want our students to understand that sustainability is a complex subject that requires careful consideration and planning of resources. However, every little step that we can take helps contribute to the bigger picture, and we hope our students will bring this perspective wherever they go.

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**Noémie Danthine**

Director of Strategy & Sustainability, EHL Group



# One Big Family

At EHL, we believe in the importance of having a healthy mind and a healthy body. We offer a wide range of extracurricular activities that are complementary and considered just as important as our students' academic achievements.

Our new campus is a buzzing place offering expanded spaces for a myriad of activities that allow them to explore their passions, develop personally as well as professionally. The result is industry leaders who are well-rounded and possess the vital soft skills – such as cultural awareness, empathy and emotional intelligence – that will allow them to thrive in their chosen careers.



## Facts & Figures

- **New facilities and amenities**
  - ✦ 25m swimming pool
  - ✦ A wellness area with a sauna and a cold bath
  - ✦ 900m<sup>2</sup> multipurpose sports halls
  - ✦ Sports courts for pétanque, tennis and beach volleyball
  - ✦ 2km of running track around the school
  - ✦ 2 sport studios
  - ✦ Gymnasium
- **No. of sports activities:** 30
- **Services on campus**
  - ✦ Shops and boutique
  - ✦ Post-office
  - ✦ Hairdresser
  - ✦ Car-washing service
  - ✦ Dry-cleaning service
- **Student committees:**
  - ✦ Total number: 540 students in about 30 committees for business and personal development, sports, arts, social responsibility, food and wine, etc.
  - ✦ No. of activities: average of 30-45 activities a month on and off campus
- **Wellbeing:**
  - ✦ Health department with qualified nurse
  - ✦ Student counsellor for mental wellness
  - ✦ Spiritual counsellor



“

When students enter EHL, we want them to feel like they are entering a family, where they can find support for their needs, be they academic, physical, mental or emotional. Students are encouraged to pursue their passions and discover what makes them tick. This dual approach to education helps students broaden their minds, develop personally and become responsible, inclusive leaders.

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**Belinda Tarling**

Director of Services and Wellbeing at EHL



# Hands-On Experience

For first year students, the 12 food outlets and 1 R&D kitchen at EHL will serve as classrooms where they will become intimately familiar with every corner of these establishments, from the front to the back of as well as management and administration.

They are exposed to a wide range of cuisines and concepts from an early point in their education, working alongside professional chefs to create award-winning dishes and learning the art of running a successful F&B establishment.



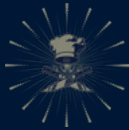
## 12 F&B Outlets at EHL

1. **Food Court** – free flow restaurant with eight stations serving cuisines from around the world including Asian, vegan, grill, cold dish, trattoria, starters and pastries
2. **Finger Food** – fast food for busy students that includes homemade burgers, paninis, tacos
3. **Grab n Go** – take away sandwiches, bento boxes, salads and more
4. **Le Berceau des Sens** – EHL's signature Michelin-starred fine-dining restaurant (open to the public)
5. **NoriNori** – sushi restaurant serving sustainably-caught sushi and other Japanese cuisine
6. **Bar M** – one of the most popular bars serving coffee in the mornings and after lunch, and cocktails in the evening
7. **Lounge Bar** – a cozy cocktail bar serving a range of drinks
8. **Bar Passerelle** – serving fresh juices, smoothies, iced coffee, etc.
9. **1893** – a retro-modern brasserie serving traditional French cuisine using fresh local and seasonal produce (open to the public) **NEW**
10. **Montreux Jazz Cafe (MJC)** – more details will be announced later (open to the public) **NEW**
11. **Shadwood** – fast-casual dining serving 100% plant-based offerings **NEW**
12. **The Gourmet Boutique** – A shop offering fresh-baked bread and pastries, desserts, and fine foods

# Culinary Excellence and EHL



EHL prides itself in not only preparing some of the most capable, well-rounded graduates in the world, but in being home to some of the best culinary institutions and talents



EHL's signature restaurant, Le Berceau des Sens, has been awarded a Michelin star on multiple occasions and holds a 16/20 rating in the Gault&Millau gastronomy guidebook and is part of Les Grandes Tables de Suisse



Our students are taught by the best and EHL is proud to have six of its senior lecturers receiving the prestigious Meilleurs Ouvriers de France (MOF) award in areas ranging from bakery and service to pastry and gastronomic cuisine



  
ÉCOLE HÔTELIÈRE  
**LAUSANNE**  
— Since 1893 —  
A MEMBER OF EHL GROUP  
Romain Fouquet



# Keeping It Sustainable

EHL takes concrete steps to reduce food waste as much as possible and this starts with accurate measurement and data collection.

In the restaurants and kitchens, all discarded food is weighed. Additionally, the environmental impact of its food is tracked and measured, allowing EHL to set targets and improve the performance of its F&B outlets.

## Facts & Figures

- **Leftover food is separated and transported to an external site where it is transformed into natural gas for heating**
- **EHL collaborates with KITRO which provides artificial intelligence bins to scan wasted food, gathering data to assess volume of discarded food by type and enabling EHL in designing tailored initiatives**
- **EHL works with Beelong to measure the environmental impact of the food it uses**



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This is a campus that is opening its doors to everyone, not just the students, and we welcome members of the local community to come to our restaurants and experience our food and service. Not only will they enjoy their time here, but the real-life experience for our students will push them to be better. Learning from experts, award-winning lecturers, the local community and with world-class facilities, EHL prepares our students to be highly proficient F&B leaders wherever they go.

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**Christophe Wong**

Director of F&B at EHL

