

Master's Day Event

13-15 October 2021



Welcome to EHLs Master's Day October 2021. We have gathered for you 17 universities from around the world who will present their grad school programs for you over the various days.

We also have the pleasure to invite a few guest speakers to discuss the advantages of a post graduate education.

Each university will have one hour to present their various Masters programs to help you better prepare for your grad school adventure.



13TH OCT - DAY 1

UNIVERSITY PRESENTATIONS

	UNIVERSITY	PRESENTER	TITLE	ZOOM LINK
9 am		JEREMY CUKIERMAN Kedge Wine School Director	→ A general presentation of Master program; Msc in Wine and Hospitality & Msc in Wine and Spirits	 Registration
10 am		DR CRYSTAL SHI Assistant Professor & Program Coordinator	→ MSc/PgD International Hospitality Management (IHM) → MSc/PgD International Tourism and Convention Management (ITCM) → MSc/PgD in International Wine Management (IWM) → MSc in Hospitality Business Innovation (HBI, Online)	 Registration
11 am		GIANFRANCO SICILIANO Assistant Professor of Accounting, CEIBS MARIANNE WIESLI Marketing and Admissions, Zurich Campus, CEIBS	→ Global EMBA and MBA	 Registration
12 am	 UNIL Université de Lausanne	PAUL ANDRE Vice-Dean Bachelor & Masters SYLVIE GRIN VAN HAMEL Advisor Masters	→ Portfolio of Masters at HEC Lausanne	 Registration
1 pm		PROF. DR. PETRA BARTHELMESS, Program Director, MSc in International Business DR. RUBEN SEIBERLICH Program Director, MSc in Banking and Finance	→ MSc in International Business → MSc in Banking and Finance → Overview of ZHAW School of Management and Law	 Registration
2 pm		CHLOE GONON Admissions & Recruitment Manager Graduate Programs ANNE TREACY-PELICHET Admissions & Recruitment Manager Graduate Programs	→ MSc in Global Hospitality → Culinary & Restaurant Management Certificate → MBA → EMBA	 Registration
3 pm		MICHALINA MADRA Director for DACH Region	→ MSc In Management → MIF → Specialized Masters Programs	 Registration
4 pm		MR. MICAH SIEBER Senior Director of Student Services LEORA HALPERN LANZ Assistant Dean, Academic Affair	→ MSc of Management in Hospitality → MMH with six concentrations available → Graduate and advanced graduate certificates	 Registration
5 pm		EDUARDO FERNANDEZ AGUILERA Student Journey Advisor	→ MSc in SDMP → MSc in ITM only → General Masters program	 Registration

14TH OCT - DAY 2

UNIVERSITY PRESENTATIONS

	UNIVERSITY	PRESENTER	TITLE	ZOOM LINK
9 am		ELÉONORE HOMASSON Recruitment Manager Masters Program	→ General presentation of our masters' programs + application tips	 Registration
10 am		GIAN-PIETRO SOLINAS Program Consultant	→ Six executive master's programs on part-time basis in the technology field	 Registration
11 am		GOBNAIT O'SHAUGHNESSY, EU Student Recruitment Manager DEIRBHLE O'REILLY Regional Manager	→ Full portfolio of our MSc programmes across our 3 faculties, Health Sciences, STEM, and Arts, Humanities and Social Sciences	 Registration
1 pm		ELIANE PALIVODA HERREN Senior Program Officer	→ MSc of Science in Commodity Trading and willing → MSC of Science in Responsible Management	 Registration
2 pm		ALESSIA ANTONUZZO Guidance and Recruitment Office	→ Complete Offer of Masters Program	 Registration
3 pm		MALAK HAMMOUD Recruitment Manager MiM & GMiM HAMI DODANGEH Recruitment and Admissions Manager – Europe and UK, Early Career Programmes	→ MSc in Management → Global MiM → MSc in Analytics and Management → MSc in Financial Analysis	 Registration
4 pm		ANTHONY R TELLO Graduate Program Manager	→ Hospitality Management, MS program and the Houston-side of the Global MS	 Registration
5 pm		RAPHAËL GAUDART Head of MSc BA, major in Entrepreneurship	→ Master of Science in Business Administration with its 4 majors (Business in Eurasia; Entrepreneurship; Management des Systèmes d'Information; Prospective)	 Registration

15TH OCT - DAY 3 GUEST SPEAKERS

	GUEST SPEAKER	PROGRAM	CURRENT POSITION	ZOOM LINK
9 am	<p>JOAN PLOUVIET EHL 2001 & INSEAD MBA 2011</p> <p> Linkedin profile</p> <p>MIN SU SUNG EHL 2001 & The Wharton School MBA 2008</p> <p> Linkedin profile</p>	(When) Should I do an MBA?	SVP Investment, Pontiac Land Group Head of Asia, BlackRock Private Equity Partners Global Exco, BlackRock Private Equity Partners Asia Exco, BlackRock Alternative Investors	 Registration
10 am	<p>MAURICE PETIGNAT EHL 2013 & UCL Barlett School of Architecture MSc in Construction Economics & Management 2016</p> <p> Linkedin profile</p>	Work-Study-Life Balance: Doing a Part-time Master Program	Vice President, Cedar Capital Partners	 Registration
11 am	<p>CAROLINE ZWIERZ</p>	From a career in Hospitality to Becoming a Founder	Founder & Podcaster of Voice Out	 Registration
12 am	<p>TATIANA BASSATNE</p>	Chat with an MGH Alumni	Assistant Hotel Manager @Citizen M	 Registration
1 pm	<p>YIFEI LI</p>	Chat with a CREM Alumni	Trainee Program Dodler Hotel	 Registration
2 pm	<p>NICOLA MANDOLINI</p>	Chat with an MBA Alumni	General Manager The Grand Hotel Yerevan	 Registration
3 pm	<p>PANNA (BALLA) GENNARO HL 2016 & Harvard Law School Juris Doctor, Law 2019</p> <p> Linkedin profile</p> <p>WILL GUILLAUME FOUSSIER HL 2013 & Harvard University Master of Liberal Arts in Management 2016</p> <p> Linkedin profile</p>	The Journey from EHL to Harvard	Associate at Paul, Weiss, Rifkind, Wharton & Garrison LLP Co-Founder & CEO, AceUp	 Registration

We kindly ask you to register using the link below to be able to access the various presentations which will take place throughout the days.

<https://events.ehl.edu/master-day>

Please note that you will be granted access to a website which will allow you to attend the presentations by the respective school throughout the days.

We look forward to seeing you all virtually.



Route de Cojonnex 18,
1000 Lausanne 25, Switzerland
Phone: +41 21 785 11 11